

100 TEMPLATES

1. The Hook

Your next growth move is probably not another random ad, another guess, or another marketing trend. It is getting in the room with the people, strategies, and connections that can change how your business grows.

2. Credibility & Authority

The Modern Marketing Growth Conference brings innovative New York small businesses together with modern marketers who are teaching what is working right now. Not theory. Not fluff. Real strategy from people focused on growth.

3. The Big Promise

You leave with 10 modern marketing strategies, a simple implementation roadmap, your workbook, your notes, and a full attendee list to keep building connections after the event.

4. The Origin Story

This was built because small business owners are tired of piecing together marketing advice from random videos, posts, and outdated playbooks. So we created one focused event where the strategy, speakers, roadmap, and network are all in one place.

5. The Threat (Urgency)

Every month you wait, another competitor gets sharper, faster, and more visible. The businesses growing in New York are not waiting for clarity. They are going where the answers are.

6. Wider Context

This is bigger than a conference ticket. This is about saving time, avoiding expensive marketing mistakes, and knowing exactly what move to make next with your business.

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7. The Pain

Because staying stuck is expensive. Guessing drains your budget, scattered ideas waste your time, and weak marketing keeps your best customers from ever finding you.

8. Proof of Concept (Testimonials)

The proof is in the outcome this event is built around: business owners walk in unsure what to do next and leave with a clear growth roadmap, expert insight, and real business connections. That is the difference between collecting ideas and actually knowing your next move.

9. End the script with a strong call to action.

Reserve your ticket today, get instant online access, and use Preview Before You Pay to see the speakers, topics, and workbook before you commit in full.