

# 100 TEMPLATES

## 1. The Hook

Your team is not “busy.” Your team is buried. Give me 60 seconds, and I’ll show you how to organize your people, projects, tasks, and deadlines into one clear system within 7 days.

## 2. Credibility & Authority

Strivo was built for growing teams that are moving fast, hiring fast, and losing control fast. One dashboard, one workflow, one place where everyone finally knows what to do next.

## 3. The Big Promise

Within 7 days, your team can stop chasing updates, stop digging through messages, and start managing every task, project, and person from one clean system.

## 4. The Origin Story

This was created because spreadsheets, chat threads, and random project boards break the second a team starts growing. So we built a simpler way to see, assign, track, and actually finish the work.

## 5. The Threat (Urgency)

Every day your team stays scattered, deadlines slip, tasks disappear, and managers waste hours playing detective. The longer you wait, the more chaos becomes your operating system.

## 6. Wider Context

This is not just about software. This is about protecting your time, your payroll, your customers, and your ability to scale without everything depending on memory, meetings, and Slack reminders.

## 7. The Pain

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Because when nobody knows who owns what, the whole team slows down. Managers chase. Employees guess. Projects stall. And the business loses money in silence.

## 8. Proof of Concept (Testimonials)

The transformation sounds like this: “We went from daily confusion to total clarity in one week. Everyone knows their tasks, deadlines, and priorities now.”

If your team does not feel more organized within 30 days, we’ll keep working for free until it does. Get Your Team Organized Today.